

PROGRAM

The Book as a Work of Art



ORGANIZATION NAME

Roycroft Campus Corp.

AVAILABLE FORMATS

- Performance
- Single Workshop
- Multi-Session
Residency Workshop
- Field Trip

GRADE LEVELS

- Pre-K
- K – 2nd
- 3rd – 5th
- 6th – 8th
- 9th – 12th

MAX NUMBER OF PARTICIPANTS

In-Person: 25

PROGRAM LENGTH

45-60 minutes

PROGRAM DESCRIPTION

The Roycroft Campus was founded by Elbert Hubbard whose main focus was on writing and publishing books. Students will follow in the footsteps of Hubbard creating a variety of book structures, as a way to learn about the art of bookbinding and the industry of the Roycroft Campus.

This workshop(s) could include one to three different activities chosen from a menu of options, such as a single-cut book, a pamphlet stitched journal or a sculptural book, like the pop-up accordion. Other activities could include suminagashi paper marbling, or illuminated letters.

These workshops can take place in the school classroom, library, community center or on the Roycroft Campus. They can be designed for a small group/class working one on one with a Roycroft artisan, or for larger groups, with a series of workstations which students rotate through. These activities can be custom designed according to the needs of the school and correlated to individual subject areas and the curriculum.

Contact Arts for Learning WNY for more information.
(716) 881-0917 | info@artsforlearningwny.org

A collaborative initiative of



Arts for Learning WNY

Inspiring, expand learning, and strengthen our community through engagement with the arts.

artsforlearningwny.org



Affiliated with the national Young Audiences Arts for Learning network

EDUCATIONAL OBJECTIVES

1. EXPERIENCE: Students will discuss the importance of books, learn a short history of the book, experience exemplary works of artisan made books, and create a book of their own.
2. UNDERSTAND: Students will understand the importance of a book and how it is created, including the Western New York influence on book arts.
3. CREATE: Students will create one or more books using a variety of book structures.
4. Students will be creative as they individually explore variations of each book structure.
5. CONNECT: Students will connect their experience(s) during this workshop to reexamine the "book" as a way to communicate their own ideas.

LOGISTICS/EQUIPMENT

- In school workshops can be done in a classroom setting. Classroom space is available on the Roycroft Campus.

VOCABULARY

Artist Book – An artwork that uses some or all of the characteristics of a book

Awl – A tool used to poke a hole through material

Bone Folder – A simple tool used to fold paper

Book Structure – The type of book form, or process in which a book is created

Edition – A number of copies made or printed

POST-PROGRAM ACTIVITIES & RESOURCES

Once completed, students are quite excited about "filling" their completed book. This could be a specific assignment discussed ahead of time with their teacher, or a variety of ideas can be given for students to explore.

Resources:

Websites -

- Roycroft Campus: <http://www.roycroftcampuscorporation.com/>
- Roycroft Campus Education Resources: <http://www.roycroftcampuscorporation.com/index.php/education/educational-resources>
- PBS "Elbert Hubbard: An American Original": <http://video.pbs.org/video/1336444205/>

Books -

- "A Message to Garcia" and other writing by Elbert Hubbard
- "Head, Heart and Hand: Elbert Hubbard and the Roycrofters"
- "The Roycroft Campus"



ORGANIZATION DESCRIPTION

The Roycroft Campus is a National Historic Landmark and the birthplace of the American Arts & Crafts movement. The Arts & Crafts movement was a rebellion against the Industrial Revolution with the belief that workers should be making products using their own hands, not machines. Elbert Hubbard, the founder of the Roycroft, focused on writing and handmade books, but it would expand into a variety of other medium including stained glass, copper, leather, furniture and painting. The site continues to have a renaissance with the ideals of handcrafted, quality goods still a focus.



Arts for Learning WNY's mission is to inspire, expand learning, and strengthen our community through engagement with the arts.

artsforlearningwny.org



Affiliated with the national Young Audiences Arts for Learning network